

## Introduction

The C P World Group is the pre-eminent cargo consolidators in the global shipping arena. An international organization managed by a broad spectrum of experience nationalities.

The C P World Group comprises of management leadership scouted within each locality of its operations. Moreover, the company provides a network with the broadest geographical coverage.

With offices in 38 countries and a team of 1300 staff, C P World Group has the ability to offer your organization unsurpassed service quality while providing solutions that will enhance your dynamic business needs.

Working together through our network of established professional agencies, C P World Group has the ability to connect your cargo across continent within one organization. Connecting Cargo as the slogan suggest is made easier with our management commitment to information technology.



## Our Vision

C P World Group has a vision to create a business that is exceptional in customer service and price competitiveness. Your requirement will act as our motivation.

Hence, achieving your confidence and faith in our global services.

## Our Objective

Taking into account the core focus of C P World Group, being a neutral NVOCC provider, we would like to provide a platform through which your LCL cargo can be moved within a singular network.

# Together

Inspiring the most competence for the best service.

## Our Opportunity

Although C P World Group appears a newly start-up organisation, our management team, local key managers and staff are all hugely experience and have interaction with your key executive at local office level.

## Our World

From a humble beginning in 2005, Mr Ken Chiang (Singapore) and Mr Makarand Pradhan (India) took their first step into Dubai with their joint investment. Coupled with their extensive international nvoc background, they left the security of their home base and ventured into Dubai as a CFS warehouse provider. They never look back.

## Our Main Hub

### *Singapore*

In 2009, C P World Group launched its business operations in Singapore. Taking full advantage of the island strategic location, the Singapore office serves as the Group main transshipment hub. Offering direct weekly sailing to all major destinations worldwide.

100 personnel ensure that both overseas and local domestics business needs are attended to in a timely fashion amid a competitive environment.

Also managing a CFS facility within the port area, the freight station gang continues to perform turnover of 1500 teus a month.

C P World Group corporate office is also resided in Singapore.



# Better

Exceeding our best effort for an unique service.

### India

The company started off during the peak of recession in 2008, when most of the investors have been struggling to protect their wealth.

With a solid infrastructure, excellent network of offices and associates, effective cargo tracking system, workforce of over 400 highly trained, efficient and motivated personnel, it gives us, the strength to make impossible, possible.

C P World has come long way since its inception under the able guidance and leadership of its energetic directors. The directors have experiences of over 20 years in the field of shipping. Today, C P World India has a network of 17 offices within India.

Our traffic ranks amongst one of the best in India, and is an established name in the Indian market with traders counting on us to deliver LCL and FCL cargoes worldwide to and from India.

### Hong Kong

Comprising 4 international influential nvocc partners, C P World Limited was established in Hong Kong during the last quarter of 2009. The joint venture partner contributed their international influence and brings added values to the company right from the beginning.

With NVOCC as the core business, the company serves as another transshipment hub to every corner of the world.

The assembled staff team comes together with years of rich experience in the industry. Supported by the Group's worldwide network and the full extend of C P World business facility is also made available at their disposal.



# Stronger

Strengthening our core value for endless possibilities.

### **Our Operation Process**

One of the key component in which C P World Group interact and focus on the result in customer satisfaction is our operation process.

Strict standard operating procedures to deliver first class presentation of consignments to customers through avenues such as pre alerts, arrival notification, correct invoicing, speedy cargo availabilities and most import, customer care at the point of entry to the local C P World Offices.

This is aided and made possible by the organisation web-based Freight Management System. Another investment as proof of the management long-term commitment to the industry.



### **Our Commitment**

Our staff is empowered with the trust of management to make it happen for you and enjoy being part of your success.

### **Our Valued Partner**

We look forward to be of service to your organisation.

For more information, please visit us at:  
[www.cpworldgroup.com](http://www.cpworldgroup.com)